



THE
ISAIAH
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ROLODEX

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THE ISAIAH JACKSON ROLODEX

My personal Rolodex contains every tool, resource and system that I use in my business as of right now. These are the golden nuggets that I have discovered over the past couple of years. So lets dive in.

- Isaiah Jackson

The Essentials

[**GoDaddy**](#) - Used for domain name registration with an really nice looking control panel for managing all of your domains, you can also use a feature inside of GoDaddy to sell your domain names.

[**BlueHost**](#) - What I currently use to host all of my websites. Extremely easy to get started. Really amazing support. One-Click installs for Wordpress. All for less than \$10 a month.

This is the web host that I suggest everyone get started with. Like I said I run all of my websites with them.

[**Aweber**](#) - Hands-down one of the best email marketing services for building and emailing your list. Which is THE most important aspect to building your online business.

[**WordPress**](#) - The CRM I use to build all of my websites. What I use for my blog, squeeze pages, sales pages, launch pages, and even membership site.

[**OptimizePress**](#) - This is by far the best tool for creating squeeze pages, launch pages, sales pages, upsell pages, and more. This has quickly become my favorite tool and is exactly what I use on top of Wordpress to run my VIP Club. I absolutely love the customization of OptimizePress.

[**Thrive Leads**](#) - A beautiful tool that I use to create pop-ups and opt-in forms on my blog that increased my opt-in rate.

[**VooPlayer**](#) - Its what I use to manage the videos on my sites, I can even take videos from YouTube and use VooPlayer (it hides the YouTube branding)

Payment Processors

Want to sell your own products online?

I suggest using either SamCart, JVZoo or WarriorPlus.

I like the idea of keeping things simple and these tools are an easy way for you to get started.

But if you are really tech challenged and don't know a thing about setting up pages and things of that nature here's my top choice.

My #1 Choice: [SamCart](#). If you want to start selling your product online in 10 minutes or less, then SamCart is for you! Its easy to use, newbie-friendly and has almost ZERO technical hassale.

You can even upload your PDF or book to their servers, add a description, set your price and hit publish. Promote the checkout page and you are now in business.

They also come with professional checkout page templates that have been tested like crazy. 1-Click Upsells. 1-Click Downsells. Built-in split testing. And a nice looking dashboard for when you see them sales coming in.

[JVZoo](#) - What a lot of top marketers in the affiliate marketing arena are using. They have paid out tons of money since they have been out (can't recall how long its been but it been a while) seems to be the place where people launch softwares and other tools. High quality products, also has a great affiliate network so you an promote products.

[WarriorPlus](#) - Pretty much the same as JVZoo but they have some lower priced products that you can promote as an affiliate as well.

Analytics & Split Testing

If you are not tracking your visitors to your website, then you are in trouble. If you want to build a profitable online business, then you need to continue to improve your conversion rates. Now the tools...

Google Analytics - Get a much deeper understanding into your website visitors. Find out where they are from, where they are click on your links, how long they are staying on your sites and you can also run some split tests.

Adtrackz Gold - This was my first tracking tool. Use it to create tracking links to see exactly which traffic sources are sending you the most visitors, subscribers and sales. It provides a layer of important data that you won't get inside of Google Analytics.

ClickMagick - My current go-to tracking source. The features they have are absolutely insane. The ones I currently use are, their countdown timers, conversion tracking, geo-targeted option and link rotators.

Note you can add a countdown timer to any page you want, you can even add conversion tracking pixel on the links you create inside of ClickMagick.

Optimizely - The easiest and fastest way to A/B split test any page that you own. No coding need and not much left for me to say about it but to try it.

Graphics & Videos

[Fiverr](#) - Not only to be use for graphic design but there is nothing else that I really use it for other than graphic design. Get logos, banners and anything else you want done for only 5 bucks!

[Pixel Studio FX](#) - I get asked by veteran marketers who creates my ecovers and when I tell them I do it myself they want to hire me to do theirs lol I pass and just tell them about Pixel Studio FX

[Keynote \(Mac\)](#) - Believe it or not, I don't just use Keynote for videos but I also use it create thumbnails for videos. Its extremely easy to use in my opinion. Alt: PowerPoint

[Canva](#) - A free online tool that you can use to create professional looking graphics for pop-ups, opt-in pages, Facebook ads, Twitter banners and a whole bunch mo'

[ScreenFlow](#) - What is use to edit, record and produce videos for my VIP Club and YouTube.

I focus the bulk of my attention doing things that matter and making graphics is not one of them.

Honorable Mentions

I really don't use that many tools now-a-days. I've simplified my business so much that I can get away with the bare minimum but I still think its important for you to know about these:

Google Calendar - I use this along with the Fantastical app for iOS on my iPhone 7 Plus. I don't have to explain what this is right?

Trello - What I use to plan out my life. Literally I use it for almost everything from planning tasks to do online to as much as planning meals I want to eat.

Outlook for iOS - Yes, I'll mention some of the apps I use for my iPhone as well. I use this as my email client.

Evernote - This is the god father of note taking apps in my opinion. I use it for anything from scanning receipts all the way too tracking workouts its the best (you seen me use in some VIP courses before)

Digit - Download the app for iOS. Don't know if they have droid app but if they do download it, start saving money automatically.

1Password - My only password managing tool that stuck around. I've used a lot of them in the pass for testing and the only one that I found worth it was this.

Strides for iOS - What I use to keep track of all of my goals, habits and anything else that I want to track really.

"So How Do I Use These Tools & Resources?"

Although the tools and resources I have revealed to you in this free report are important, this is really just an **overview** of everything required to build a profitable online business.

So as a reward for reading this report through to the end, I'm inviting you to learn more about me **walking YOU through how I use them step-by-step** - to create a realistic \$3,000 per month online business.

To be shown how to do this the right way and build your own \$3,000 per month online business without feeling overwhelmed, frustrated, or confused **simply click the button below...**



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